

K-POP SENSATION: ICONS OF SOUTH KOREA

9 DAYS / 8 NIGHTS



I. HIGHLIGHTS

- Experience the essence of Korean tradition at Gyeongbokgung Palace and vibrant modernity in Myeongdong and Insadong.
- Dive into the world of K-Pop with visits to iconic locations like Hallyu K-Star Road and COEX Mall, plus dance classes and exclusive merchandise hunting.
- Gain unique insights into Korea's political landscape with a visit to the DMZ, including border views, tunnel exploration, and a conversation with a Korean defector.
- Enjoy insider access with a makeup masterclass, explore BTS-related landmarks, and soak in the charm of Busan's Citizen Park.

II. ITINERARY

DAY 1

Seoul Arrival

Welcome to the vibrant city of Seoul, where your adventure into the world of Korean pop culture begins! Upon arrival, your guide will be waiting at the airport, ready to whisk you away for a seamless transfer to your accommodation. After settling in, take the opportunity to immerse yourself in the city's vibrant energy and eclectic mix of tradition and modernity.

DAY 2

Journey to the DMZ

Get an early start for an insightful excursion northwards to the Demilitarized Zone (DMZ). At the Dora Observatory, peer through binoculars for a glimpse into the neighboring North Korean villages. Venture into the third tunnel, coming within 170 meters of the North Korean border. Upon returning to Seoul, engage in a remarkable conversation during a Q&A session with a Korean defector, gaining unique insights into their personal experiences.

In the afternoon, immerse yourself in the world of K-Pop as you participate in an exhilarating dance class led by experts. Learn iconic choreography step-by-step and unleash your inner performer! Tonight, seize the opportunity to explore the vibrant nightlife of Hongdae

DAY 3

Palace Splendor & K-Wave Discovery

Begin your day with a journey to Gyeongbokgung Palace, where you'll witness the majestic Royal Guard Changing Ceremony at 10 am. Explore the palace grounds and, if you desire, don traditional hanbok attire for an authentic experience. Afterward, delve into the cultural richness of Insadong and Bukchon Hanok Village, followed by a visit to KTown4U for rare merchandise.

In the afternoon, venture to the futuristic HIKR Ground, where you'll delve into the phenomenon of the K-Wave and even create your own music video! Conclude the day with an optional dinner and drinks in the vibrant atmosphere of Itaewon.

DAY 4

Embrace Gangnam Style

Embark on a journey to Hallyu K-Star Road to encounter the iconic Gangnam Dolls and capture memorable photos with your favorite group's doll. Explore COEX Mall's myriad attractions, including restaurants, shops, and K-Pop memorabilia. Don't miss the opportunity to visit the BTS RM Forest, a testament to environmental preservation and artistic expression. Enjoy a free evening to explore the upscale district of Jamsil at your leisure.

DAY 5

Gwangju Excursion

Transfer to Gwangju, where you'll check into your hostel and visit Chungjang K-Pop Star Street. Explore the handprint art, star memorial hall, and fan zone dedicated to K-Pop idols from Gwangju. Pay homage to BTS's j-hope at the Hope World sculpture and immerse yourself in the vibrant murals of Penguin Village. Tonight, explore the culinary delights of 1913 Songju Station Market.

DAY 6

Journey to Busan

Board a bus to bustling Busan, your final destination. Explore Gamcheon Culture Village, known for its picturesque setting and artistic charm. Discover murals dedicated to BTS's Jimin and Jungkook before embarking on a scenic ride on the Songdo Marine Cable Car. Conclude the day at BIFF Entertainment Square before enjoying a free evening.

DAY 7

Discovering Busan

Begin your day with a visit to Busan Citizen Park, where you can recreate iconic moments, including poses from BTS's V. Relax at a traditional Korean jjimjilbang or explore Jimin's favorite spot, Dadaepo Beach, renowned for its beauty and serenity. Tonight, unleash your inner K-Pop star during a karaoke session in Haeundae.

DAY 8

Makeup Mastery

Travel back to Seoul via high-speed rail for your final activity—an exclusive makeup masterclass led by top Seoul MUAs. Learn the secrets behind achieving the signature looks of your favorite K-pop idols.

DAY 9

Farewell

As your Korea K-Pop tour comes to a close, bid farewell to newfound friends and cherish the unforgettable memories created during your immersive journey into Korean pop culture.

-END OF SERVICES-

Tour extensions: pre-tour or post-tour extensions are available, which would include accommodation and private transfers, please speak to Focus Asia travel consultant for further details.